BCWB Turns Hunger for Food into Hunger to Learn

Annual Report 2025

Message from the Board

We're pleased to share the **Brown County Weekend Backpacks** 2025 Annual Report. People are at the center of all we do, and this year has shown what's possible when our community comes together.

Because of the dedication of our board and volunteers—and the steadfast support of donors like you—587 children received more than 13 tons of nutritious food, valued at $67,000, over the past year. None of this would be possible without your generous investment of time and resources. You've provided more than funding; you've provided hope. Looking ahead, we remain committed to breaking the cycle of hunger so children can thrive in school and build a foundation for long-term health and development.

2025 Program by the Numbers

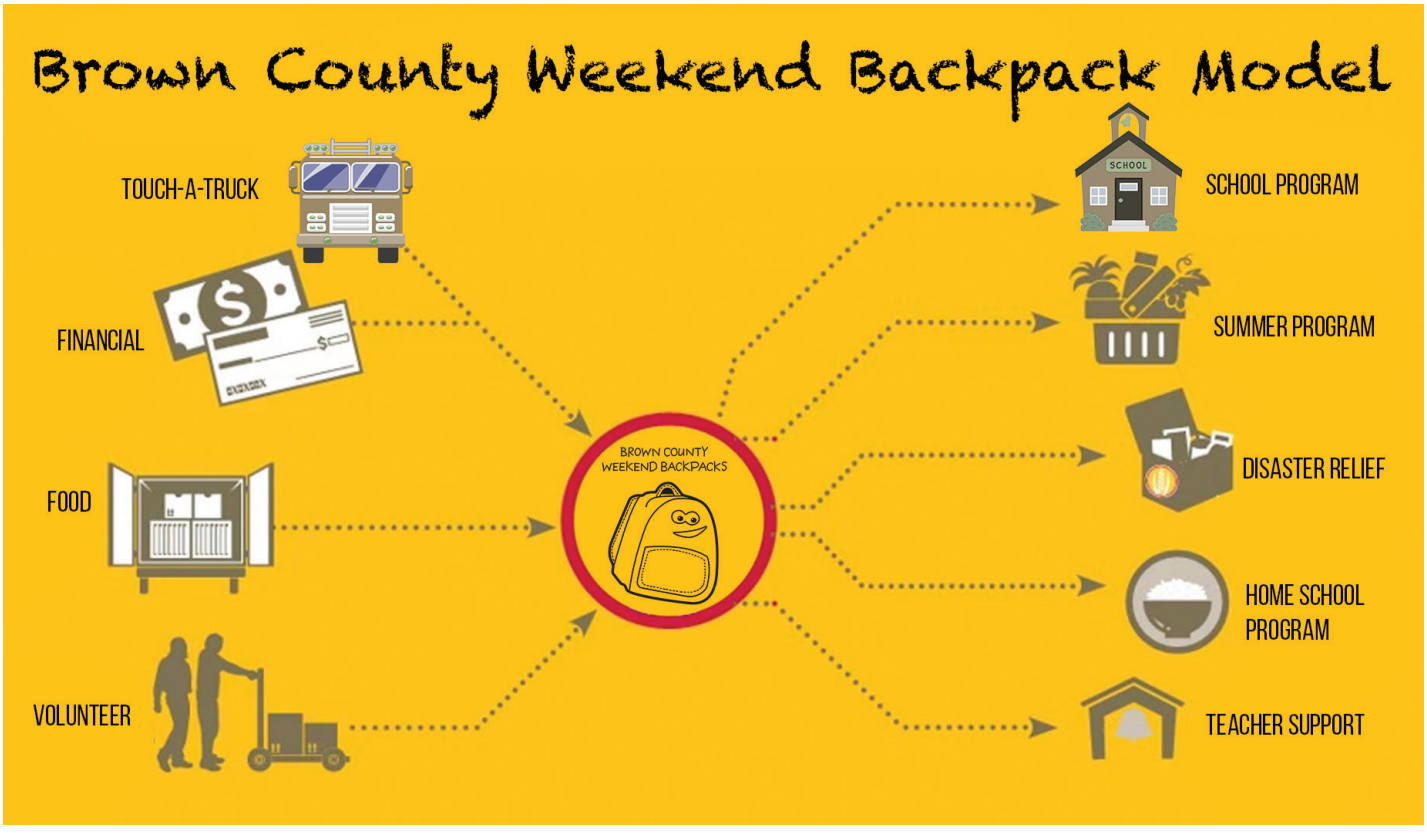


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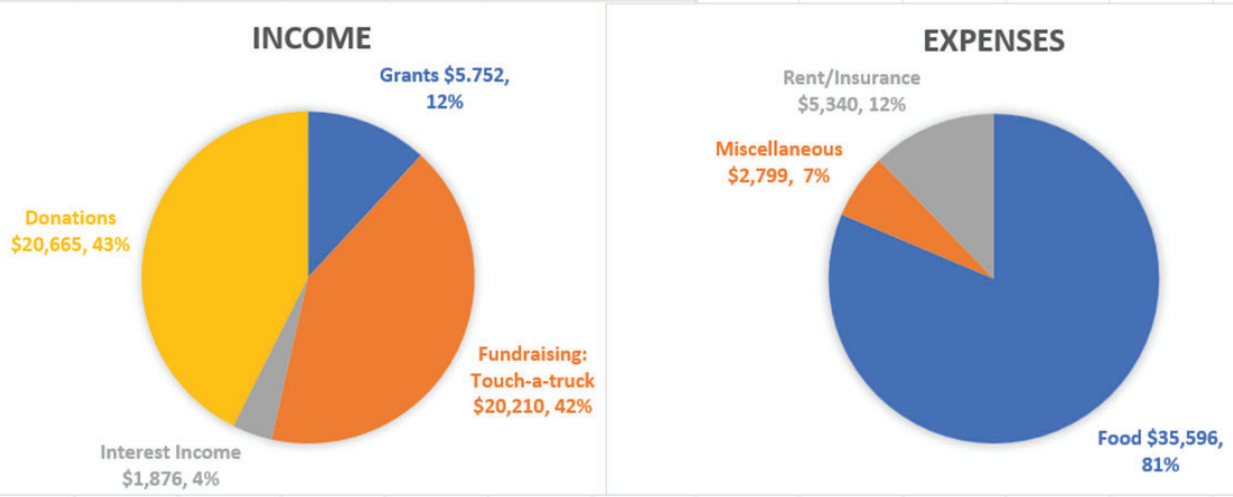
Our Mission:

We believe no child should be hungry. Brown County Weekend Backpacks is a community-led program whose goal is keeping hungry children fed with nutritious food all weekend long.

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Financial Results



INCOME: $48,503

GRANTS: $5,753 - 12%

FUNDRAISING: TOUCH-A-TRUCK: $20,665 - 42%

INTEREST INCOME: $1,876 - 4%

DONATIONS: $20,665 - 43%

EXPENSES: $43,734

FOOD: $35,596 - 81%

MISCELLANEOUS: $2,779 - 7%

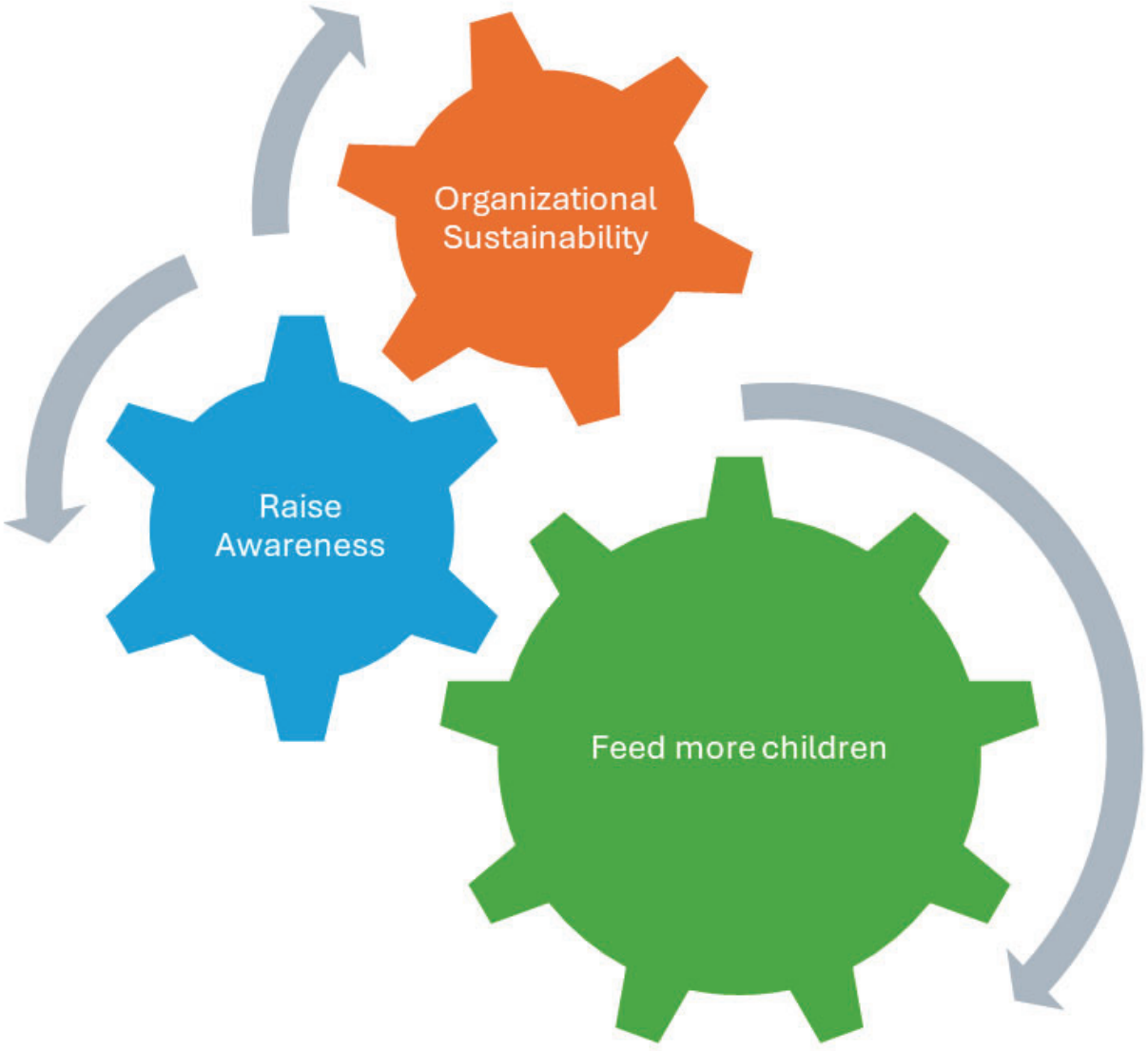
RENT/INSURANCE: $5,340 - 12%





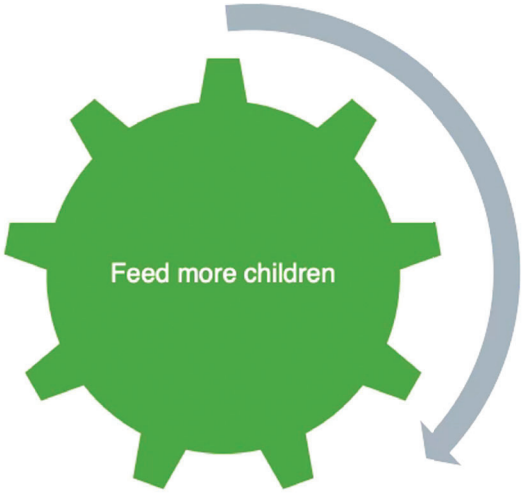
Strategic Priorities

Our work is guided by three powerful strategic priorities—each one working together to move Brown County closer to a future where every child has the food they need to learn, grow, and thrive.



Feed More Children







Introduced monthly surprises, hygiene items and increased amount of food provided



Introduced Teacher Support:

- Test day snacks for children provided free to teachers
- Classroom pantries supplied with food and hygiene items

Raise Awareness





Published article “Hunger is the Shame of America” which highlights the common stigma against asking for help.



To reach more children in need, postcards were placed in 25 locations across Brown County — helping spread awareness, connect families with support, and bring Weekend Backpacks’ mission deeper into the community.

The Starr family, recipients of Weekend Backpacks. “I know we wouldn’t be able to survive in today’s economy without it”.



Organizational Sustainability







Touch-A-Truck

Brown County Touch-A-Truck is our annual fundraiser—and this year, it was bigger, louder, and more exciting than ever! With 61 vehicles to explore, 97 amazing volunteers, and more than 700 attendees, the day was packed with energy, smiles, and community spirit. We also gave away 53 bicycles and tricycles to lucky kids, including 40 bicycles generously donated by Rose Acre Farms and 13 tricycles donated by Stott's Orthodontics, Dreyer Carpentry, and Henderson Construction.







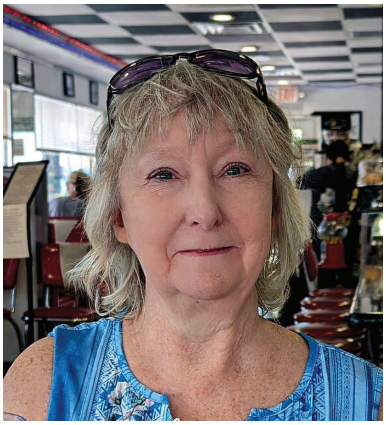
Meet the Board

Weekend Backpacks' Board of Directors does more than keep things running—it helps chart the course, protect the mission, and make sure every decision supports the kids and families we serve. In 2025, the board made big strides behind the scenes by updating the Bylaws, launching a Board Governance Manual, and purchasing Directors & Officers insurance to better protect our board members and volunteers. These important steps strengthen our foundation and help Weekend Backpacks keep growing with confidence, care, and purpose.









Board Members (counter-clockwise from top-left):
Teresa Brown, Program Coordinator
Glenda Murphree, Secretary
Sandy Higgins, Coordinator School Liaison
Debbie Kelley, President
Joshua Lane, Marketing & Communication
Lauren Pennington, Volunteer Coordinator
Brandi Harper, Treasurer









Meet the Volunteers

Our mission comes to life because of our wonderful, dedicated volunteers, and we're so grateful for all they do.

"Volunteering is at the very core of being a human. No one has made it through life without someone else's help." -Heather French Henry

200+ people volunteered!





"The volunteers have been super sweet and excited to drop off the bags. We are so thankful that food programs like Backpacks are no questions asked and are available to us. I know we wouldn't be able to survive in today's economy without them." -Katie Starr



2,700+ hours volunteered!





How You Can Help

Volunteer – Jump in and make a real difference! There are so many ways to help, from packing weekend food bags and transporting supplies to serving on a committee, buying food, and more.

Follow Us, *Connect, or Share* - Stay in the loop and help spread the word! Find us on Facebook at Brown County Weekend Backpack, INC., visit our website (https://bcweekendbackpacks.org/), and invite friends and family to learn more about BCWB.

Donate Food or Money - Every gift helps fill backpacks and fuel brighter weekends for hungry kids. Donation details are available on our website and Facebook pages, or you can scan the QR code below to give today.



"How wonderful that no one need wait a single moment to improve the world." -Anne Frank